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**Advantage Sales & Marketing Selects Reliant Solutions for Continuous Assurance of Risk Management Systems**

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LAGUNA NIGUEL, Calif. - (Business Wire) Reliant Solutions today announced that Advantage Sales & Marketing, which specializes in outsourced sales, merchandising, category management, and marketing services to manufacturers, suppliers and producers of food products and consumer packaged goods, has selected the company's flagship solution, ReliantAuditor™, to provide centralized management of audit operations, controls testing, remediation and risk assessment.

*"As part of establishing a cutting-edge Internal Audit function, Advantage Sales & Marketing was looking for a solution to address the need for timely, and ongoing assurance over the effectiveness of risk management and control systems," said Syed Mohammad, Director of Internal Audit. "We realized very early in the process that in today's evolving regulatory and fast paced business environment, traditional internal audit testing of controls will only provide a narrow scope and limited value to business. With business transactions being executed 24 hours a day, 7 days a week over the web and at multiple locations, we made a strategic decision to implement a flexible and robust solution for our compliance needs. We chose Reliant's software solution because of its integrated approach to document management and continuous monitoring and focus on the needs of CAE's. We expect to utilize Reliant's continuous monitoring solution to highlight opportunities to improve operational processes and enhance our value proposition and ROI."*

ReliantAuditor™ is the first comprehensive solution to automate audit operations from the perspective of the Chief Audit Executive, including risk assessment, audit plan management, control monitoring, testing and remediation, and integrate these into a dynamic risk framework that provides up-to-the-minute status on audit results from across the enterprise. Auditors are able to perform true continuous auditing to identify and remediate business risks at any time, improving *efficiency, quality, insight, and assurance* across all aspects of audit. ReliantAuditor™ reduces audit costs by reducing the time and effort needed to prepare, conduct and report on audits. Its global dashboard facilitates collaboration with key stakeholders, allowing them to easily see and respond to high priority items that require attention. The out-of-box controls and audit plan templates, representing industry best practices, enable rapid deployment to maximize ROI.

*"As each organization approaches audit automation in its own way, ReliantAuditor™ is engineered to provide the greatest flexibility and strength to those implementing it," said Dipak Shah, CEO of Reliant Solutions. "We're pleased that Advantage Sales & Marketing, LLC is the latest example of an organization using ReliantAuditor™ to optimize its processes, enabling it to derive greater business, and strategic value from audit."*

### **About: Reliant Solutions, Inc.**

Reliant provides software and consulting services for chief audit executives who want to reduce the high cost, complexity and uncertainty of enterprise-wide audits. To effectively manage risk, auditors need efficient audit processes, reliable test data and continuous visibility into risks, controls and audit results at any time. Reliant delivers all of these and more with the only continuous risk management solution for auditors. With Reliant, you can continuously monitor transactions, streamline audit operations, automate control testing and remediation, and implement a dynamic risk framework that shows up-to-the-minute status of audit programs. Using pre-packaged, standards-based controls for compliance, operational and financial audits, Reliant helps companies to reduce risk while gaining efficiency, quality, insight and assurance throughout the audit process. [www.reliantaudit.com](http://www.reliantaudit.com)

### **About: Advantage Sales and Marketing, LLC**

Advantage Sales & Marketing LLC is one of the premier sales and marketing agencies in North America, with revenues approaching \$1 billion and a roster of more than 1,200 clients that includes some of the most prominent *Fortune* 500 companies and brands in the packaged goods industry. Formed in 1987, Advantage Sales & Marketing has specialized in outsourced sales, merchandising, category management and marketing services to manufacturers, suppliers and producers of food products and consumer packaged goods. The company works in a variety of trade channels including grocery, mass, convenience, drug, dollar, club, hardware and home centers, and has more than 20,000 associates in the U.S. and Canada.

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